



## 2023 CNY Fiber Arts Festival

### Sponsor FAQs

Event Dates: June 10 – 11, 2023

Jen Farley is the Sponsor Coordinator and can be reached via email at [CNYFiberFestival.VendorHelp@gmail.com](mailto:CNYFiberFestival.VendorHelp@gmail.com) with any questions you may have.

#### Event Details

- The 2023 festival will be held June 10 – 11 at the Butternut Hill Campground.  
Festival Address is: 6893 US-20, Bouckville, NY 13310
- The festival will run from 10 AM – 4 PM both days

#### Sponsorship Options

Sponsors help make this festival possible- thank you! If you are not interested in being a Vendor there are still some great benefits to being one of our sponsors. Sponsors get to vote in the annual Board of Directors election; are included in our online Festival Resource Guide that is maintained and accessed year-round; are included in our Sponsor list (festival website and program); and are eligible to participate in our Fleece Sale ([CNYFiberFestival.FleeceSale@gmail.com](mailto:CNYFiberFestival.FleeceSale@gmail.com) for more information on the fleece sale).

- Platinum - \$300+  
Platinum level sponsors will receive a full-page ad in the Festival Program and their business logo featured on the front page of our Festival Website.
- Gold - \$200 - \$299  
Gold level sponsors will receive a half-page ad in the Festival Program.
- Silver - \$100 - \$199  
Silver level sponsors will receive a quarter-page ad in the Festival Program.
- Bronze – \$25 - \$99

#### Festival Advertising

A festival program is provided to festival attendees that contains the site map, vendor and sponsor lists, and has space for advertising. You can purchase ad space in the festival program; recall that some sponsor levels include a free ad space, but this can be upgraded, if desired. Artwork must be received no later than May 1, 2023.

Send all high-resolution artwork to [CNYFiberFestival.VendorHelp@gmail.com](mailto:CNYFiberFestival.VendorHelp@gmail.com).

- Quarter page - \$15
- Half-page - \$25
- Full page - \$50

Additionally, the Festival does maintain Facebook, Instagram, and Ravelry pages and will invite Vendors and Sponsors to post as we get closer to the festival date.